



COVER CONTEST *Design Guidelines*

Follow the design guidelines below, submit the **BEST** design, and get ready to have your artwork seen in **thousands of schools** across the United States!

We are looking for the **top student artist** in the US to create a **custom cover design** for our planners next year!

SUBJECT MATTER

- You can be as creative as you like with the design, just be sure to **leave a space** for schools to place their own **name, logo** and the **year**. Go Create!

DOCUMENT SIZE

- Set your document size to **8.622 in x 11.142 in**.
- Extend your background colors and/or patterns **all the way to the edge** of the document.
- Set your document margins to **.875"**
- Keep all important images that you don't want to be ruined by trimming, binding, hole punching **inside of those margins**.

Extend your background colors and/or patterns all the way to the edge of the document.

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COLOR

- Set your document color mode to CMYK.
- Make sure all images used in your design are in CMYK color mode.
- NO RGB colors**, please, as RGB colors are only for monitors and will produce unexpected results when printed.

RGB colors may look good on your screen...



But can produce unexpected results when printing. Use CMYK colors!



RESOLUTION

- Set your document resolution to at least 300 DPI.
- Make sure all images used in your design are at least 300 DPI.
- No images below 300 DPI, please, as low resolution will print fuzzy.
- TIP: Use a digital camera to take your own pictures to use in your design.
- Using images you found on the web may be illegal, and they are usually only 72 DPI which will print blurry.

RIGHT ✓



300 + DPI
will print clean and crisp

WRONG ✗



under 300 DPI
will print blurry

Once you are satisfied with your design, **save a copy** as a .pdf or .jpg image. **Size limit is 2MB**. Then upload it at the Student Lounge. Be sure to **keep your original file**. If you are chosen, you will be asked to send that file so don't lose it!



PHOTO CONTEST *Design Guidelines*

Follow the design guidelines below, submit the **BEST Photo**, and get ready to have your photo seen in **thousands of schools** across the United States!

We are looking for the **top student photographer** in the US to submit a **photo** for our planners next year. The winner's photo will appear in the top right corner of our weekly calendar section.

SUBJECT MATTER

Our themes this year are:

Conservation
Healthy Living
Community

IMAGE SIZE

- Set your camera's resolution to it's highest setting, at least 2045 pixels wide by 1536 pixels high



Winners' photos will appear in the top right corner of our weekly calendar section and been seen in thousands of schools across the US!

Once you are satisfied with your photo, **save a copy** as .jpg image. **Size limit is 2MB.** Then upload it at the Student Lounge. Be sure to **keep your original file.** If you are chosen, you will be asked to send that file so don't lose it!